

8-10
SEPT
2021



EXHIBITORS CAN CLAIM

UP TO

50%

OF THEIR EVENT-RELATED
EXPENSES THROUGH THE
**GOVERNMENT
GRANT**



Your expenses
must be a minimum
of **\$10,000**



Grants will be capped at
\$250,000 per company,
starting from **\$5,000**



Applicants must be
Australian businesses,
including sole traders

Grants Timeline

- Submissions can be made **now**
- Submissions close **30 June 2021**
- The Grants program
is \$50m and is demand-driven –
only available until all money
is allocated

Costs to consider claiming

- Stand price
- Sponsorships
- Custom stand build
- Furniture, power, signage,
rigging costs
- On-stand catering
- Flights & accommodation
(*travel expenses*)
- Print and digital
advertising and marketing
- Showguide advertising
- Freight and storage
- Customer tickets
- Streatrader and other licences
- Marketing collateral: brochures,
show bag inserts, merchandise

For more information or to apply

**[BUSINESS.GOV.AU/
GRANTS-AND-PROGRAMS/
BUSINESS-EVENTS-GRANTS](https://business.gov.au/grants-and-programs/business-events-grants)**